

Categories/ Questions	1	2	3	4	5	TOTAL
	WEAK		AVERAGE		STRONG	
I. ALIGNMENT	Project not aligned with overarching mission.	Project not well aligned with overarching mission; concerns around mission drift	Project has connection to overarching mission.	Project aligns with overarching mission.	Project aligns well with overarching mission; have experience implementing.	
<i>Mission Drift – Occurs when a nonprofit organization’s activities and resources begin to move away from its original goals (intended purpose)</i>						
II. COMMUNITY NEED	No identified need in the community.	Lack of clarity around need (scope, target audience)	Community need identified	Community need identified with qualitative OR quantitative data	Community need identified with qualitative AND quantitative data	
III. SOCIAL CAPITAL ALIGNMENT	Does not advance social capital	Has minimal impact on advancing social capital; primarily through bonding	Has moderate impact on advancing social capital; primarily through BONDING	Advances social capital; includes bonding & bridging OR linking	Significantly advances social capital; strongly through bridging OR includes all 3 networks	
<i>Bonding – Strong relationships that develop between people who are similar in backgrounds, interests and resources</i> <i>Bridging – Connection between people with different backgrounds, experiences, or perspectives</i> <i>Linking – Involves relationships between people at different levels of power or authority</i>						
IV. STRATEGY/ PROGRAM DESIGN	Key activities are not described	Key activities are described.	Key activities are described; success is identified.	Key activities are outlined with measures of success identified	Key activities defined; success is outlined, contingency plan is stated	
<i>Described – What are you doing?</i> <i>Outlined – What are you doing? How are you doing it? When are you doing it?</i>						
V. PARTNERS/ COLLABORATION	No partners/ collaborations demonstrated; no LOS	Minimal partners/ collaborations demonstrated; no LOS	Partners/ collaborations exist; LOS provided	Partners/ collaborations are utilized; LOS provided to demonstrate collaborative work	Partners/ collaborations utilized to share capacity and resources; LOS demonstrates mutually beneficial relationship	
VI. PROJECT EVALUATION	No milestones or project goals listed	One or two milestones or project goals are listed	Three or more milestones or project goals are listed	Milestones or project goals are listed; potential barriers or restrictions are noted	Milestones are set with clear determinates of success; potential barriers or restrictions are noted with plans for resetting	
VII. BUDGET	No budget provided.	Organizational budget provided.	Project budget provided; has not requested other funding support	Project budget provided; has requested or secured other funding support	Provided budget is clearly understood; demonstrates diverse funding sources	
<i>Diverse Funding Sources: Individual Giving, Earned Income, Corporate Partnerships, Grants, Government, etc.</i>						
VIII. SUSTAINABILITY	No plan after this request	Recognize need for continued funding; no plan identified other than seek additional funds (e.g. grants)	No plans after this; ONE TIME REQUEST	Recognize need for continued funding and diverse funding potential identified	Project can be sustained after funding expires and demonstrated.	
					Total: _____ / 40	